

TRAMPS
world.com

Motorsports Media

Media and Sponsorship



What Is TrampsWorld?

TrampsWorld Motorsports Media is a community-focused platform built on a simple idea: show up, pay attention, and tell the story honestly. From car shows and drag strips to boat events and bike gatherings, TrampsWorld captures motorsports culture as it happens – on site and in real time.



Founded and led by Randy Slimp, TrampsWorld is rooted in presence. That means attending events in person, connecting with builders and vendors, and returning year after year to the scenes that shape regional motorsports. Beyond just recording events, TrampsWorld is also highlighting the craftsmanship, personality, and community behind them.

TrampsWorld coverage includes:

- Car shows, hot rods, and custom builds
- Drag racing and performance events
- Boat, jet ski, and river gatherings
- Motorcycle culture and charity rides
- Builder, artist, and vendor spotlights
- Local and regional motorsports events



At its core, TrampsWorld celebrates the people, machines, and communities that keep motorsports culture moving.

The TrampsWorld Media Network

TrampsWorld is a network of focused brands built around distinct segments of motorsports culture. Each branch highlights a specific scene while remaining connected through the larger TrampsWorld community.

Together, these branches allow TrampsWorld to serve multiple enthusiast groups while maintaining a consistent voice and presence across events.

Network Brands

HotRodTramp

Custom cars, vintage builds, muscle cars, and builder interviews from performance events and shows.

RiverTramp

Speedboats, jet skis, river culture, and on-the-water gatherings throughout the Southwest.

DirtTramp

Dirt bikes, ATVs, off-road trucks, and desert-based motorsports events.

CycleTramp

Motorcycles, bike culture, charity rides, custom builds, and regional events.

TrampShack

TrampsWorld's trading post connecting featured brands and products with the community.



Each branch contributes to a shared audience of enthusiasts who follow events, builders, and specialty brands across platforms.

Content Philosophy and Coverage

TrampsWorld is built on a simple principle: show up, pay attention, and tell the story honestly. The focus isn't just on the machines, it's also on the people who build them, race them, restore them, and keep the culture moving forward.

Randy's lifelong connection to motorsports and hands-on industry experience shape how coverage is approached. Events are documented from within the scene, not from the sidelines.

TrampsWorld prioritizes real conversations, repeat attendance, and long-term relationships. Builders, vendors, racers, and organizers are not treated as one-time content - they are an essential part of an ongoing community.



Coverage includes:

- On-site filming and event walkthroughs
- Long-form recaps and feature videos
- Builder, vendor, and racer interviews
- Pre-event promotion and post-event highlights
- Consistent coverage of key regional events

Rather than high-volume output, TrampsWorld focuses on depth, authenticity, and meaningful documentation.

Community and Regional Presence



TrampsWorld is rooted in the Southwest motorsports scene, with a strong base in Lake Havasu, Arizona, and active coverage across Arizona, Southern Nevada, New Mexico, and Southern and Central California.



With longstanding regional ties, TrampsWorld maintains consistent coverage in communities where relationships have been built over time. From Las Vegas and Phoenix to Riverside and Central California, events are documented with familiarity and ongoing engagement rather than one-time appearances.



Returning year after year builds trust with organizers, builders, racers, and vendors. TrampsWorld is recognized not simply as visiting media, but as part of the regional motorsports network itself.



Combining deep regional roots with a multi-state presence, TrampsWorld delivers coverage built on community connection and geographic reach. This regional authority is supported by a global audience—specifically in Sydney and Brisbane, Australia—connecting international enthusiasts to the heart of American motorsports.

Reach and Engagement

TrampsWorld continues to grow across video, social, and website platforms, delivering consistent, event-driven reach throughout the Southwest motorsports community. With steady year-over-year growth and repeat coverage, the platform combines digital visibility with real-world presence.

1M+ YouTube Views (2025)

100K+ Watch Hours

60%+ Year-Over-Year Growth

6,000+ Lifetime Subscribers

1M+ Additional Social Video Views

15K+ Website Visitors Across the Network

As a focused two-person production team – Randy and his on-site drone operator from Dolan’s Aerial and Ground Cinematic Media – TrampsWorld captures events in person and produces long-form coverage from the field. Every video represents hands-on filming, direct interviews, and real engagement with the community.



Audience Characteristics

TrampsWorld reaches a dedicated motorsports audience of builders, racers, hobbyists, and event attendees actively involved in the culture they follow.

This is not passive viewership. The audience includes individuals who invest time, resources, and craftsmanship into their machines whether that's restoring vintage cars, building custom bikes, modifying performance vehicles, or participating in regional racing and river events.

Many viewers attend the same events covered by TrampsWorld, follow specific builders and brands, and return season after season to stay connected.

The TrampsWorld audience includes:

- Performance and custom build enthusiasts
- Independent builders and fabricators
- Event organizers and promoters
- Specialty vendors and aftermarket brands
- Long-time hobbyists and industry professionals

Motorsports communities are built on reputation and word-of-mouth. Builders and enthusiasts rely on trusted recommendations, and brands that earn credibility often see sustained loyalty. Because TrampsWorld operates within this culture, brand integrations are presented in ways that align with community values.



Event Coverage

TrampsWorld provides on-site coverage of motorsports events throughout the Southwest, returning to established annual gatherings while continually exploring new and emerging events across the region.

Recurring Coverage

Desert Storm Poker Run – Lake Havasu, AZ

West Coast Hot Rod Shows – Southern California

Regional Drag & Performance Events – Arizona & Nevada

River and Boat Events – Southwest Region

Motorcycle Charity Runs & Custom Bike Shows

In addition to established events, TrampsWorld actively documents new shows, races, and community gatherings throughout Arizona, Nevada, New Mexico, and California.

For the most current event lineup and sponsorship availability, visit:
<https://trampsworld.com/events>



Partnership Opportunities

TrampsWorld partners with brands, vendors, and event organizers to create meaningful partnerships aligned with the motorsports community. Partnerships complement long-form storytelling while maintaining authenticity and audience trust.

Event/Tour Coverage Sponsorship

Brand visibility integrated into on-site coverage across video, social, and website platforms.

Best for:

- Event organizers
- Regional sponsors
- Brands seeking event-day or limited-time visibility

Long-Form Video Integration

Brand features incorporated into event recaps or build spotlights in a way that reflects the culture and audience.

Best for:

- Specialty parts manufacturers
- Aftermarket brands
- Performance-focused companies

Vendor & Builder Spotlights

Dedicated coverage highlighting independent builders, shops, and specialty vendors.

Best for:

- Fabricators
- Custom shops
- Local businesses

TrampShack & Product Features

Select partner products featured across TrampsWorld platforms.

Best for:

- Specialty tools
- Apparel
- Performance parts
- Motorsports accessories

Structured sponsorship tiers and custom packages are available upon request.

Why Partner with Us

Partnering with TrampsWorld means aligning with a platform embedded in the motorsports community it documents. Coverage is built on real relationships, repeat attendance, and long-term commitment – not one-time impressions.

As a focused on-site production team, TrampsWorld prioritizes authenticity, consistency, and trust. Brand integrations are approached thoughtfully, ensuring they complement content rather than interrupt it. With established reach across video, social, and website platforms, TrampsWorld offers visibility that extends beyond a single post or event. Coverage remains accessible over time, allowing audiences to revisit featured events, builders, and brands long after the event day.

For brands seeking meaningful presence within the Southwest motorsports scene, TrampsWorld provides a platform built on connection, continuity, and community trust.



Contact and Next Steps

TrampsWorld welcomes conversations with event organizers, builders, specialty brands, and companies that support the motorsports community.

If you're interested in exploring sponsorship opportunities, event coverage, or creative collaborations, we'd be glad to connect.

Visit: <https://TrampsWorld.com>

To start a conversation directly
contact:

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